

Women are leading the way!



At DreamWorks Animation, women are leading the charge! *Dreamworks She-Ra and the Princesses of Power* is all about the power, fierceness, and realness of women. The writing staff is all female and the show is reimagined by, female cartoonist and animation producer, Noelle Stevenson. Women make up slightly more than 25% of creatives working in animation studios in and around Los Angeles, which is why "She-Ra" is so important in helping achieve a better balance for women. Committed to putting women's storytelling first, the new "She-Ra" is revolutionary because it celebrates that the majority of the characters are girls and can do what everybody else can the best they are able. "She-Ra" is full of many strong female characters who support each other. They can be flawed and make mistakes and come back together and be stronger together. Ultimately, "She-Ra" is a show about how different young women step up into leadership roles, learn about themselves, and make a positive difference in each other's lives and their world.

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We're all in this together!

We are all on our own journeys to make ourselves a little bit better each day. Taking action, being a hero, and learning to find our personal balance of our emotions, time, goals, and behaviors can be difficult sometimes.

What kinds of things do you think heroes have to learn to balance in their own lives to become better?

Both boys and girls need to support each other as much as we can and always work as a team toward our goals. We each have something to contribute to the world, and we can always accomplish much more together.

Remember:

Finding your balance is like finding your own real life superpower!



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How do I build my confidence?

True heroes don't constantly seek approval from others for acceptance. Their fearless confidence comes from inside themselves.

They are always learning ways to balance their emotions and behavior and practice being better each day.

When you stay positive and work hard at being a more balanced person, you **KNOW** you will always be okay, even when you make mistakes.

Remember: Heroes never give up after they fail. They get back up and keep trying!



SHE-RA

PRINCESS OF POWER

The fierce leader of the Rebellion, Adora, is an orphan who was raised in The Fright Zone by the evil Horde. Upon discovering a magic sword in the Whispering Woods, she is transformed into She-Ra, a mythical warrior princess. Her new best friends, Glimmer and Bow, show her the truth about the Horde's evil ways and ask for her help in fighting against it. She soon finds a new surrogate family in the Rebellion and unites a group of magical princesses in the ultimate fight against evil.

SKILLS

- Super-strength
- Shapeshifting sword
- Limited healing powers
- Connection to the ancient First Ones of Etheria

STRENGTHS

- Strong, courageous leader
- Sees the good in everyone
- Cares for and encourages her friends
- Never backs down from a challenge

STRUGGLES

- Overly ambitious at times
- Has a hard time asking for help
- Lacks confidence in her strength



BOW

MASTER ARCHER, ALL-AROUND GOOD GUY



Bow is a highly-skilled archer and the Rebellion's resident tech master. Driven by loyalty, Bow is dedicated to doing what's right and will do everything he can to protect his friends in dangerous situations. Even complete strangers can count on him to stand up for what's right.

SKILLS
Archery
Weapons and technology

STRENGTHS
Loyal, trustworthy friend
Fierce protector
Believes wholeheartedly in people
Warm and welcoming even to strangers

STRUGGLES
Too trusting of others
Lacks magical powers

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Be better by doing better!

People become heroic through their actions and standing up for what they believe in.

What are some BIG actions you would take as a hero to make the world better?

Part of being a hero is finding a balance between doing big things and small things. Sometimes the smallest actions can have the biggest impacts.

What are some SMALL, everyday things you would do as a hero to make an impact?

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What is your balance?

If you could mix the skills, powers and character traits of multiple heroes from She-Ra, which ones would they be and why?

SKILLS and POWERS

CHARACTER TRAITS

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GLIMMER

PRINCESS OF BRIGHT MOON

Glimmer is sweet and wildly enthusiastic. Having inherited magical powers from her mother, she is driven by her desire to forge her own path. Motivated by love, loyalty, friendship, and fairness, Glimmer truly believes she can do anything with her friends by her side.



SKILLS

Teleportation
Energy blasts
Sparkle powers

STRENGTHS

Fiercely confident in herself
and her friends
Extremely driven by justice
Hard working team player

STRUGGLES

Tends to lose her temper quickly
Often stretches herself too thin

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CATRA

SCORNE VILLAIN, "FORCE CAPTAIN" IN THE HORDE

Catra and Adora grew up together in the Horde and once shared a powerful bond. Though she initially felt deeply betrayed when Adora joined the Rebellion, Catra realizes she has been given the opportunity to step out of Adora's shadow and climb the ranks in the Horde. Full of new ambition, Catra quickly takes Adora's spot as Force Captain.



SKILLS

Catlike instincts
Strength and agility
Claws

STRENGTHS

Knows Adora better than anyone
Very smart and strategic
about who she trusts
Strong and fast

STRUGGLES

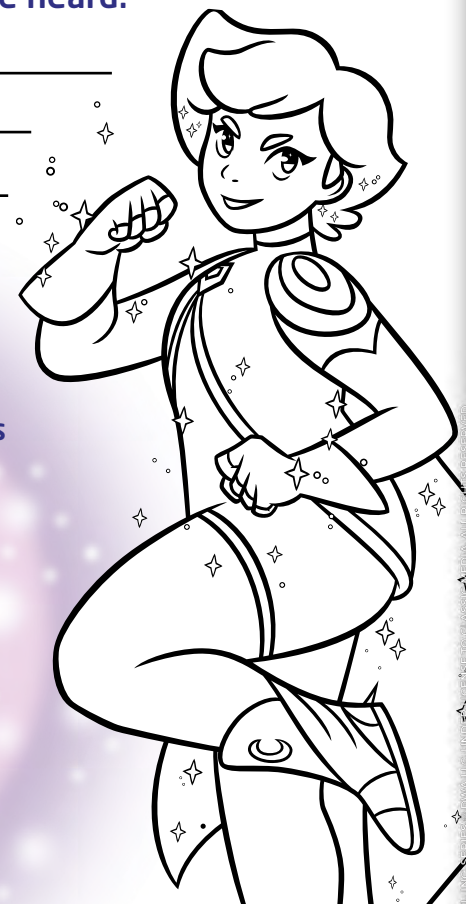
Deeply bitter about
Adora's betrayal
Extremely guarded and lonely

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Heroes don't judge others!

Name some stereotypes about women and girls that you have heard.



These are all just thoughts other people have. They are general assumptions that are simply not true. Only YOU get to say who you are through your words and actions. If people who believe stereotypes took the time to get to know you, they would see how wonderful and fierce you truly are.

One of the most important parts of becoming a balanced hero is to accept people as they are without judgments and recognizing that we all have our own struggles. We all need supporting friends who believe in us!



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You are epic just as you are!

Have you noticed how all of these powerful princess heroes come in all different shapes, sizes, colors, and ethnicities? They're just like us!



Remember: We should never judge someone by how they look. We'll always be wrong!



SCORPIA

HARD EXTERIOR, SOFT HEART

Scorpia is a gregarious and enthusiastic Force Captain who grew up in the Horde. Even though she possesses super strength, she is quite clumsy and somewhat oblivious to just how strong she really is. With her eager-to-please attitude, she naturally falls into the role of minion. Even though her allegiance is to the Horde, deep down she has a good heart.



SKILLS

Super strength
Poisonous scorpion tale

STRENGTHS

Extremely enthusiastic and friendly
Eager, hardworking, loyal
Very strong

STRUGGLES

Thinks Catra is her friend
Doesn't know her own strength
A huge pushover



ENTRAPTA

PRINCESS OF DRYL

Entrapta is cheerful and manic. Many things set her apart from the other princesses including her flowing, prehensile hair and her love for machines and robots. She prioritizes her scientific research above her social life and she'd much rather study relationships than create any of her own. Though, it does bother her that she is often misunderstood by her peers.

SKILLS

Tech genius
Inventor
Prehensile hair

STRENGTHS

Technology expert
Constantly curious and
always learning
Relentless positivity

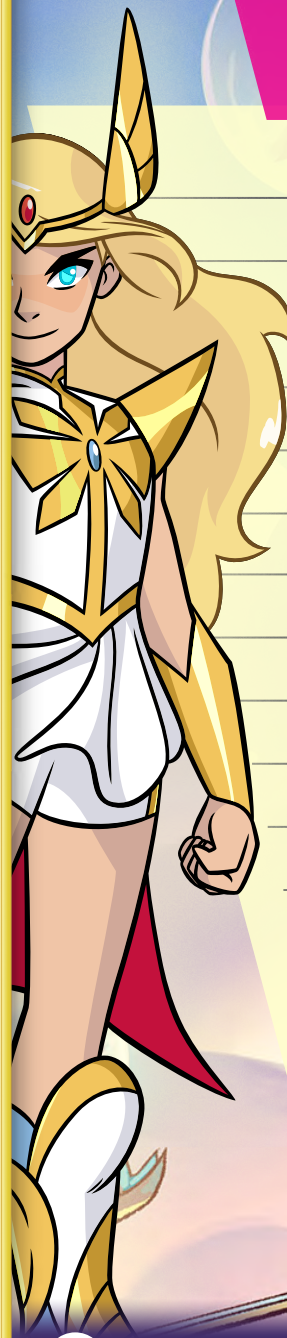
STRUGGLES

Not great at reading social cues
Has a hard time making friends

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What is a hero to you?



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NETOSSA

CONJURER OF POWERFUL NETS

Netossa was a member of the original Princess Alliance and remains loyal to its cause. She is tough and smug about her ability to conjure powerful nets out of energy. Netossa is also closely bonded to Spinnerella - the two are inseparable.



SKILLS

Conjures energy nets

STRENGTHS

Dedicated to the Rebellion

Invaluable warrior

Strong bond with Spinnerella

STRUGGLES

Stubborn and brash

Can be defensive about her powers

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International Women's Day

MERMISTA

PRINCESS OF SALINEAS

Mermista is the "cool girl" princess who can come off as blunt and unimpressed by everyone. Her judgements are delivered flatly and she is not known to mince words. She does have a soft side, but it can be hard for her to express her true feelings.



SKILLS

Controls water

Has a royal trident

Legs transform into mermaid fin

STRENGTHS

Goes with the flow (literally)

Not afraid to speak her mind

Passionate about her powers

STRUGGLES

Very aloof

Irritable and blunt

Sometimes appears to be "too cool for school"

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International Women's Day

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PERFUMA

PRINCESS OF PLUMERIA

Perfuma is a peace-loving pacifist and possesses a surprisingly strong core. She believes the universe will reward good and punish evil. Though if the universe takes a little too long, she isn't afraid to take matters into her own hands.



SKILLS

Controls and grows plants and flowers
Conjures flower crowns

STRENGTHS

Sweet, kind, welcoming
Sees beauty in everything
Peaceful, yet strong

STRUGGLES

A little spacey
Can be too nice

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International Women's Day

SPINNERELLA

CONTROLLER OF WIND & AIR

Spinnerella is not tied to a specific kingdom, but she's always been a staunch ally for the Rebellion. By spinning, she can create cyclones of wind to blow the enemy away. She usually has a kind, loving nature, but she can go from gentle breeze to mighty storm in a heartbeat.



SKILLS

Controls air and wind
Creates cyclones by spinning

STRENGTHS

Dedicated to the Rebellion
Kind and loving to all her friends
Strong bond with Netossa

STRUGGLES

Lacks control

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International Women's Day

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